

ONEBurbank Wins Applause from The Osbrink Agency



Optical Network Enterprise: Business networking at the speed of light

ONEBurbank is a suite of BWP fiber-optic services offered to Burbank businesses looking for exceptionally fast and reliable bandwidth. Visit ONEBurbank at ONEBurbank.com

The Osbrink Agency is a full-service boutique talent agency representing some of the most visible clients in film, television, commercials, voiceover, and print. Founded by Cindy Osbrink in 1993, the agency has grown over the years from a one-room office to one of the most prestigious talent firms in the industry, fostering numerous alumni who have gone on to become Oscar and Golden Globe winners. With thousands of major print campaigns, placing lead performers in the most sought after films and television pilots, and becoming a major player in the voiceover world, the agency continues its mission to develop talent and build careers. Recognizing the importance of a strong digital presence for its clients, the Burbank-based agency is well-positioned to serve brands and talent looking to maximize online engagement. From creating brand partnerships and influencer campaigns to social media development, The Osbrink Agency is on the cutting edge. For its internet provider, the agency chose BWP's ONEBurbank fiber service.

"When we moved to Burbank, it was important for us to find the best internet service that would understand the demands of the industry. We asked top studios and production companies in the area who they used. The glowing reviews we heard about ONEBurbank sealed the deal for us and gave us the confidence to know we'd be taken care of," explained Angela Strange, Vice President of Operations.

Founder and CEO Cindy Osbrink added, "ONEBurbank has been exceptionally reliable and has not gone down once. Our last service went down daily, sometimes for hours, literally putting us out of business." When the COVID-19 pandemic arrived, Ms. Osbrink continued, "Our business dramatically changed. We went from being able to send clients out for in-person casting appointments to uploading audition tapes for casting agents to review so our clients could hopefully get work. ONEBurbank's upload and download speeds have been excellent. Without

ONEBurbank, we would not have been able to successfully transition to this new way of doing business."

Ms. Strange said, "The service has been great. When we need assistance, the ONEBurbank team is friendly and ready to help, whether we call them or they come on-site to our office. When we needed to upgrade our services, they were very knowledgeable and accommodating."

"We are beyond grateful that we found ONEBurbank," Ms. Osbrink remarked.

We welcome another satisfied ONEBurbank customer! For more information on The Osbrink Agency, check out osbrinkagency.com

