

ONEBURBANK'S SERVICE AND SCALABILITY DELIVERS FOR APARTMENT D FILMS



Optical Network Enterprise: Business networking at the speed of light

ONEBurbank is a suite of BWP fiber-optic services offered to Burbank businesses looking for exceptionally fast and reliable bandwidth. Visit ONEBurbank at ONEBurbank.com.

Apartment D Films is a Burbank-based independent animation studio which specializes in stop motion animation to create inspiring branded entertainment. Max Lopez, the studio's CEO, reports that the company got its name because "we started making short films in our apartment back in 2014. We'd always address stuff as 'from the guys in Apartment D' because our friends knew our apartment. As we started freelancing and sending our films to more and more folks, the name just stuck!" As the studio grew, the time came to pick an official company name. Max and his colleagues stood before a wall of post-It notes, each containing a potential name suggestion. "Out of all of them, we liked the ring of Apartment D the most, so we kept it," Max said.

Now, the studio works with big name clients such as Mattel, Nickelodeon, and Warner Brothers. Using its client's brand, stories, and characters, Apartment D produces unparalleled music videos, mini-series, and more. While most of the studio's work is developed for YouTube, its eye-catching content can be seen everywhere that innovative visual design, animation, and storytelling have a presence.

Max Lopez shares his experience with BWP's ONEBurbank fiber service:



Left to Right: Apartment D Films Creative Producer Cami Kwan, CEO Max Lopez, and Creative Director Sean Malony

When we were having issues with our existing internet service provider (ISP), ONEBurbank was recommended to us by an executive at Nickelodeon who just so happens to be one of my friends. He told me they had been using ONEBurbank for a long time, and that the solution was a no-brainer!

After comparing ONEBurbank's service offerings to the other ISPs out there, our decision was pretty straightforward. As a small business with remote workers, digital deliverables, and large file sizes, an internet outage or a technical issue can be catastrophic. We were looking for an internet provider that could give us dedicated attention should a problem arise, and one that could respond quickly to our questions and needs.

So far, our service has been literally flawless. The ONEBurbank team had us set up in just about no time, and we've had the flexibility to scale up or scale down, depending on our business needs. Internet speed has never once crossed my mind since signing up for ONEBurbank.

We welcome another satisfied ONEBurbank customer! For more information on Apartment D Films, check out apartmentdfilms.com and follow them on YouTube at Apartment D Films.

