



Gabriela Hernandez, Founder and CEO

ONEBurbank: Unparalleled Speed for Bésame Cosmetics



Optical Network Enterprise: Business networking at the speed of light

ONEBurbank is a suite of BWP fiber-optic services offered to Burbank businesses looking for exceptionally fast and reliable bandwidth.

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Longing to bring back the simple glamour of her grandmother’s beauty routine, designer and cosmetics historian Gabriela Hernandez launched Bésame Cosmetics in 2004. With a brick and mortar location on Burbank’s Magnolia Boulevard for the last six years, Bésame Cosmetics now enjoys a cult following for its meticulously designed, historically inspired, and highly pigmented cosmetics. Available in over 170 countries, the company’s products have appeared in many film and television productions and are beloved by aficionados of the high quality retro-style Bésame Cosmetics is known for, including numerous celebrities.

Ms. Hernandez, who hails from Buenos Aires, proudly views her cosmetic formulations as a labor of love. All Bésame Cosmetics products are made locally in California, and Ms. Hernandez personally oversees every batch. She works closely with her

chemist to select safe and responsible ingredients that adhere to a clean beauty standard, making certain each ingredient plays a positive role in her offerings. Recently, Ms. Hernandez expanded the Bésame Cosmetics product line to include a series of skincare creams called Bésame Essentials. The company’s focus is on safety, transparency, and education, ultimately empowering customers to make informed decisions about the products they choose. The product line is 100% cruelty-free, created for sensitive skin, and contains no gluten, parabens or mineral oils.

Ms. Hernandez talks about her experience with BWP’s ONEBurbank fiber service:

When we opened our business in Burbank, we were happy to learn from the building’s owner that ONEBurbank’s high-speed fiber optic service was an option available to us.

What we found appealing is the variety of speeds offered and the fact that ONEBurbank is a part of Burbank’s community infrastructure. Even though we ultimately selected the lowest available option offered to us, we’ve found the speed is truly unparalleled. No other internet service we’ve had in the past comes close to the speed we have now with ONEBurbank. At Bésame Cosmetics, we host weekly live YouTube events and this is where we see the biggest benefit from ONEBurbank fiber. It’s the backbone of our live broadcasts. And to top it all off, the service has been amazing!

We welcome another satisfied ONEBurbank customer! For more information on Bésame Cosmetics, check out BesameCosmetics.com

