



ONEBURBANK DELIVERS MISSION-CRITICAL CONNECTIVITY FOR HOOD CONTAINER BURBANK



Optical Network Enterprise: Business networking at the speed of light

ONEBurbank is a suite of BWP fiber-optic services offered to Burbank businesses looking for exceptionally fast and reliable bandwidth. Visit ONEBurbank at ONEBurbank.com.

Since its founding 10 years ago, Hood Container Corp. has grown to become one of the top ten paper and packaging companies in the United States. It's a family-owned, mill-to-market company specializing in containerboard and kraft paper, corrugated boxes, high graphic displays, and contract packaging. Committed to safety, innovation, and sustainability, the company's vision is to promote a unified culture focused on its employees, customers, and communities to create innovative customer solutions. With 35 sites across the country, Hood Container's Burbank location specializes in point-of-purchase displays and retail marketing.

Craig Lutes, General Manager of Hood Container Burbank, shares his experience with BWP's ONEBurbank fiber service.

We recently moved to our current location in Burbank, so I asked our new neighbors who provided their fiber connectivity service. They told me that for many years they used ONEBurbank and couldn't recommend anyone else due to the high level of service they receive and the uninterrupted uptime they experience.



Craig Lutes, General Manager, Hood Container Burbank

For us, fast and stable connectivity is mission critical. Our IT infrastructure relies on remote servers and cloud services to function, and our customers and manufacturing locations are located throughout the country. Recently, we launched a new e-commerce site (custompackaging.com) that provides DIY packaging through a web platform. If we lose our connectivity, we may miss customer opportunities and possibly cause delays in manufacturing timelines. At our former location, we had contracted with a national internet service provider that was slow to respond to network outages. We simply cannot live with that.

ONEBurbank's staff is professional and prompt. Our installation was completed on the date promised, and we've experienced no drops in service since we started. Our network speed is constant at the rate we specified for our needs. I can't ask for more than that. I am happy our neighbors recommended ONEBurbank when we relocated here, and I would recommend ONEBurbank to anyone who asks.



HOOD CONTAINER

We welcome another satisfied ONEBurbank customer! For more information on Hood Container Corp., check out hoodcontainer.com.