



ONEBurbank: A Great Fit for Cake Studios!



ONEBurbank is a suite of BWP fiber optic services offered to Burbank businesses looking for exceptionally fast and reliable bandwidth. Visit **ONEBurbank** at **ONEBurbank.com**

Cake Studios is a full-service creative production house specializing in high-end motion graphics design and animation. Started in 2010 by Jim Steinhaus, Vice-President, and Mannix, President and Creative Director, *Cake Studios'* national and international projects include work for television networks like Fox Sports, ESPN, CBS Television, and Brazil's Globosat, and television shows like *The Price Is Right* and *Entertainment Tonight*. The company also creates design packages for sports venues and franchises including the Oakland Raiders, Denver Broncos and Pittsburgh Pirates. Mr. Steinhaus shares his experience with BWP's ONEBurbank fiber service:

Searching the web for internet providers in the area, I found ONEBurbank. I had no idea Burbank Water and Power offered such a

service, and the more I researched it, the more it seemed like a great fit for *Cake Studios*.

Most of our work is transferred digitally and feature very large files and folders. ONEBurbank's symmetrical up and down bandwidth allows us to send and share files with our clients better than ever before. The more efficiently we deliver, the better the experience we provide to our clients – and this is the heart of our business!

ONEBurbank's service tiers offer us the scalability and flexibility to increase our bandwidth during peak times if needed, and then return to our normal level of service. I truly appreciate that ONEBurbank has a dedicated pipeline, unlike the other providers who have more tangled and unknown paths. The price point was

really attractive, and the local, "small company" feel was very enticing as well.

Our ONEBurbank service has been great -- completely reliable, and with no downtime. We have more flexibility and greater capacity than we ever expected. *Cake Studios* looks forward to working with ONEBurbank well into the future.

We welcome *Cake Studios* as another satisfied ONEBurbank customer! Visit their website at cakestudios.tv for more information.



Above: A staff member working on a graphics project at Burbank's *Cake Studios*.

Above inset: A sampling of *Cake Studios* design campaigns created for the sports industry.