

## ART SELECTION CRITERIA

Each of these selection criteria **must** be followed in order for the artwork to qualify for judging by Metropolitan. All art media are eligible (print, digital, 3D sculpture, etc.), but submissions must adhere to the following criteria:

1. Artwork, whether digital or conventional, should be drawn horizontally (landscape), 12" x 18" or 8.5" x 11" in size (under/oversized artwork WILL NOT be eligible) and drawn on white poster board or white drawing paper (no lines).
2. Students who draw on digital notepads, drawing tablets, or graphic tablets must note that no photographs, television, or videos will be accepted.
3. Artwork drawn on 12" x 18" paper can have a **one-inch white or blank border on all four sides.**
4. Artwork must depict various conservation or waterwise use:
  - a. inside or outside of the home or school;
  - b. in industries or businesses;
  - c. in the environment (nature);
  - d. in agriculture;
  - e. in recreation; or
  - f. cleanliness/proper hygiene
5. "Water is Life" is the overall theme. A "short" water message must be written on the artwork (not necessarily the words water is life). The less text, the better.
  - A good example of stewardship is protecting the water from pollution or collecting rainwater in buckets and reusing it to water plants
  - A good example of conservation is turning off the water while brushing your teeth and taking short showers
6. Art with misspelled words will not be selected.

7. Bold, bright, brilliant colors show up the best. Students may use the following art media: computer generated digital art, crayons, markers, pencils, paints, watercolors, chalk, cut paper, or fabric.
8. Artwork must be original (no traced, trademarked, or copyrighted characters, slogans, i.e. Snoopy, Sponge Bob, Dora the Explorer, etc.). No repeat artwork from past years.
9. Metropolitan reserves the right to question or disqualify any artwork that is clearly not the work of the student based on their age and grade level.

### **ART SCORING CRITERIA**

Art will be selected for the Metropolitan Student Art Calendar based upon four scoring criteria:

1. Adherence to Art Selection Criteria (as listed above)
2. Degree to which art addresses water conservation and stewardship
3. Level of originality (e.g. – uniqueness, creativity)
4. Degree of visual and word clarity (e.g. - the use of color, art media and/or text)

## 2022 Art Information Card

The Metropolitan Water District of Southern California  
"Water Is Life" Student Art Calendar Contest

Student's Name:		Grade Level:	
Teacher's Name:		Teacher's Email:	
School Name:		School Phone:	
School District:			
<b>Digital Filename:</b>	<b>(example: Student name-grade-submitting-agency.jpg or .tiff)</b>		

Submitting Agency:	
Contact Person(s):	

MWD Member Agency:	
Contact Person(s):	

Note: Please make sure all names and information are clearly written and spelled correctly.  
Include this document with your digital submission.

## Student Artwork Rights / Parental Approval Form

Any submission becomes the property of the Metropolitan Water District of Southern California (Metropolitan) and the participating agency, and the submission may or may not be returned. Metropolitan and the participating agency have the right to use any selected poster for its *"Water is Life"* calendar and promotional items, and for any other Metropolitan public relations use. This includes but is not limited to Metropolitan's web site, social media, display of the original or copies of art at exhibit events and reproduction of copies on such items as t-shirts, stickers and postcards, etc.

Cualquier poster concursante se convierte en propiedad de Metropolitan Water District of Southern California (Metropolitan) y de la agencia participante. El poster podría o no ser devuelto al dueño. Metropolitan y la agencia participante tienen el derecho de usar cualquier poster concursando en *"El Agua Es Vida"* calendario o para uso en cualquier tipo de relaciones públicas. Estas actividades incluyen pero no se limitan a la exhibición del poster original o su copia por la red electrónica, en eventos, o la reproducción de copias en artículos como camisetas, calcomanías y tarjetas postales.

\_\_\_ **Yes**, I approve of my child's artwork being featured in the Metropolitan 2022 calendar and on any non-profitable promotional education items.

\_\_\_ **Si**, Yo estoy de acuerdo de que el trabajo de arte de mi hijo/a sea parte del calendario 2022 de Metropolitan y de cualquier otro objeto educativo de promociones no lucrativas.

\_\_\_ **No**, I do not approve of my child's artwork being featured in the Metropolitan 2022 calendar and on any non-profitable promotional education items.

\_\_\_ **No**, No estoy de acuerdo de que el trabajo de arte de mi Hijo/a sea parte del calendario 2022 de Metropolitan, ni en ningún objeto educativo de promociones no lucrativas.

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Student's Name (please print)/Nombre del Estudiante (letra de imprenta)

Date

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**Name of Parent/Guardian (please print)/ Escriba el nombre del padre/Guardián (por favor imprima)**

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**Signature Parent/Guardian/Firma del Padre/Guardián**

**Email Address**

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