



WATER AND POWER

Business Bucks Program

Offered since 2003, Business Bucks is BWP's energy-saving program designed specifically for Burbank's smaller and mid-sized businesses.

BWP will send a certified resource manager to your facility to conduct a free energy survey, looking at lighting, air conditioning, refrigeration, motors, and the building envelope. A report will be generated listing the recommended efficiency retrofits, the cost to perform the retrofit, anticipated annual energy savings, and simple payback.

Best of all, the program costs participants nothing!

Businesses can select which recommendations they would like to install and BWP's certified installers will conduct that work at the facility. Depending on energy usage levels (see table below), BWP will pay up to \$5,000 for recommended retrofits selected.

Participate Again!

After one year, past participants may now be eligible for a second round of funding based on their energy usage tier level. Unspent incentives from the first round of budgeted funding can be added to this amount. To be eligible businesses must have remaining cost-effective measures identified in the audit.

Range of Annual Energy Use	Additional Installation Incentive Cap
Under 10,000 kilowatt-hours	\$1,000
10,000 - 100,000 kilowatt-hours	\$2,000
100,000 - 250,000 kilowatt-hours	\$5,000

To find out if your business is eligible to participate in BWP's Business Bucks Program, simply call (877) 290-2590 or email BWP-RHA@rhainc.com

For a list of frequently asked questions, please see other side



Q. Who's eligible for Business Bucks?

All Burbank businesses with annual electricity usage below 250,000 kilowatt-hours are eligible to participate in this program. Any qualified business location with a BWP commercial electric rate, is allowed to participate and receive funding up to their tiered incentive cap. Businesses that participated over one year ago are eligible for a second round of funding.

Q. What does Business Bucks offer me?

BWP provides eligible businesses with a no-cost energy survey of their facility followed by up to \$5,000 in retrofits that will reduce your organization's energy use. If you elect to install measures above your Business Bucks limit, you can still use RHA's installation services at BWP's negotiated pricing. Your organization would only pay any cost above the Installation Incentive Cap, although you may also be eligible for a BWP rebate on your investment through our Business Rebates program.

Q. This sounds too good to be true. What's the catch?

There is no catch. The program is truly this good. BWP pays for the cost of the energy survey of your facility and BWP pays up to the Incentive Cap for retrofits you select. You pay nothing, just reap the rewards of a more efficient building and reduced energy costs. Over one-third of all Burbank businesses have already taken advantage of this program, so join the ranks of those energy-wise facilities!

Q. How do I sign up?

BWP can serve about 55 Burbank businesses annually with Business Bucks. We will help any eligible customer on a first-come, first-served basis. To find out if your organization is eligible to participate, simply call RHA at (877) 290-2590 or email at BWP-RHA@rhainc.com.